

PRESS RELEASE – November 5, 2007

Disney Opening Night Proceeds Go to the Kids

Disney has been a special part of growing up for most of us. Even now, as we prepare for Christmas, thousands of dollars are being spent on Disney toys, Disney movies, Disney clothing and even trips to Disney. If you can't afford a vacation to Disneyland this year, consider a less expensive Disney experience in your own backyard. The Centre for the Arts in Niagara Falls (Victoria and HWY 420) is hosting Disney's Beauty and the Beast Saturday, December 1, 2007 with an 8:00 pm show time start. From the production, sets and actors to the cause it supports, this timeless classic will thrill children of any age. Jack Peets and Lori Love from 105.7 EZRock will be hosting the event and on hand for autographs, as will the entire cast of Disney's Beauty and the Beast.

With all proceeds from this evening going to the Education Foundation of Niagara (EFN), this means the kids win twice! EFN raises funds in the community and through special events and awards back financial support to student programs of the District School Board of Niagara (DSBN) in areas of poverty, nutrition, breakfast clubs and in general, enhancing learning opportunities for students served by DSBN.

Call the EFN office at 905-641-2929, ext. 4107 or email efn@dsbn.edu.on.ca for your tickets now. Tickets for the Disney show are \$45 per adult and \$25 per child 13 and under. This year you can give the gift of Christmas to your children or grandchildren and create a lifetime Disney memory for them, too. *Opening night* is the only night when guests get to meet the cast after the show.

Attached: Photograph of the actors in costume and set during rehearsals. Please call if you need the photographs sent separately. For Further Information, please contact: Julie Densham, Executive Director, Education Foundation of Niagara. 191 Carlton Street, St. Catharines, Ontario L2R 7P4 Tel: 905 641-2929, ext. 4104

