



PRESS RELEASE – October 5, 2007

IT'S ALL ABOUT THE KIDS

Using its vision of “*It’s All About the Kids*”, the Education Foundation of Niagara is preparing to host its first ever **White Ice Winter Gala** to support educational opportunities for students of the District School Board of Niagara.

The White Ice Winter Gala is being held on Friday, November 23, 2007 at John-Michael's Banquet and Conference Centre in Thorold and promises to be a memorable evening. Upon arrival, guests will be greeted with a pink champagne and antipasto reception, followed by a multi course dinner and open bar all evening. A variety of entertainment follows, including a vignette from the 2007 Niagara production of Disney's *Beauty and the Beast*, a full band tribute to Neil Diamond featuring Las Vegas performer Tom Sadge and musical presentations from some highly talented DSBN students. A silent auction, raffles, dancing and much more promises to make this evening one to remember.

And, most importantly, your participation will offer enhanced educational opportunities that many children in the Niagara Region would not have without your support; children who are in great need of a helping hand, not just at Christmas but throughout the year.

Why not enjoy a wonderful evening with family and friends while making the future for Niagara students a little brighter?

It only takes a little to make a difference. After all, it's all about the kids.